



CONCRETE2023



31st Biennial National Conference of the Concrete Institute of Australia



SPONSORSHIP & EXHIBITION PROSPECTUS

10-13 September 2023  Perth Convention & Exhibition Centre

Resilient & Sustainable Concrete: Breaking Down Barriers

@ciaconference@arinex.com.au

www.ciaconference.com.au

INVITATION FROM CONCRETE 2023 CO-CHAIRS

DEAR CONCRETE INDUSTRY PARTNERS,

On behalf of the Organising Committee, I invite you to partner with us for the Concrete Institute of Australia's 31st Biennial National Conference, Concrete 2023. The Conference will be held at the Perth Convention & Exhibition Centre from the 10th to the 13th of September 2023 and is co-sponsored by The International Federation for Structural Concrete (*fib*), American Concrete Institute (ACI), RILEM, and the Asian Concrete Federation (ACF).

Whether you are a newcomer to supporting the Conference or will be continuing your existing alignment, a very warm welcome is extended to you all. The Organising Committee wish to extend their gratitude in advance for your support.

Under the theme "*Resilient & Sustainable Concrete: Breaking Down Barriers*" the Conference will cover all aspects of concrete materials, design, construction, repair, and maintenance. The Conference is dedicated to bringing together over 500 global leaders in the concrete industry, to discuss and share information on our changing environment, the challenges in meeting new sustainability and resilience requirements, and the barriers we need to overcome to achieve results.

In particular, the Conference will offer participants from all around the world the opportunity to reconnect face-to-face again, sharing research information, innovative and interesting ideas and practical know-how, with a wide variety of industry experts in the world class facilities of the Perth Convention & Exhibition Centre and the beautiful state of Western Australia.

The Conference provides a number of Sponsorship and Exhibition opportunities to suit your organisation's requirements and objectives. We have introduced a range of new sponsorship packages and add some great new benefits. We will also offer you the ability to customise/tailor your preferred package to meet your specific marketing and budgetary requirements.

On behalf of the Organising Committee, we look forward to welcoming you as a valued Partner, Sponsor or Exhibitor at Concrete 2023 in Perth, Australia.

SHAN KUMAR AND RODNEY PAULL

CONCRETE 2023 CO-CHAIRS



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CONCRETE 2023 CONFERENCE HOSTS

THE CONCRETE INSTITUTE OF AUSTRALIA



The Concrete Institute of Australia is an independent, not for profit organisation comprised of many members who share a common interest in staying at the forefront of concrete technology, design, and construction in this country.

The mission of the Concrete Institute of Australia is to promote and develop excellence in concrete research, technology, application, design and construction.

www.concreteinstitute.com.au



CONCRETE 2023 CONFERENCE SUPPORTERS

THE INTERNATIONAL FEDERATION FOR STRUCTURAL CONCRETE (FIB)

The *fib*, International Federation for Structural Concrete, is a not for profit association formed by 42 national member groups and approximately 1,000 corporate and individual members. The *fib*'s mission is to develop, at an international level, the study of scientific and practical matters capable of advancing the technical, economic, aesthetic and environment performance of concrete construction.

www.fib-international.org



THE INTERNATIONAL UNION OF LABORATORIES AND EXPERTS IN CONSTRUCTION MATERIAL, SYSTEMS AND STRUCTURES (RILEM)

RILEM's mission is to advance scientific knowledge related to construction materials, systems and structures and to encourage transfer and application of this knowledge world-wide. This is achieved through collaboration of leading experts in construction practice and science including academics, researchers, testing laboratories and authorities.

www.rilem.net



THE AMERICAN CONCRETE INSTITUTE (ACI)

Founded in 1904 and headquartered in Michigan, USA, ACI is a leading authority and resource worldwide for the development, dissemination, and adoption of its consensus-based standards, technical resources, educational & training programs, certification programs and proven expertise for individuals and organisations involved in concrete design, construction, and materials, who share a commitment to pursuing the best use of concrete.

www.concrete.org



ASIAN CONCRETE FEDERATION (ACF)

With the rapid development of countries in the Asian and neighboring region in recent decades, infrastructure development is at the hub of economic and engineering activities. Co-operation between these countries particularly in the development and construction sectors is vital. These involve the sharing of expertise and experiences with concrete which is the single most common material used in construction. As a result, the first gathering of the heads and representatives of concrete institutes in Asia under the name of "Asian Concrete Forum" was organized in Sapporo in July 2001, hosted by the Japan Concrete Institute. In 2003, at the Pune's meeting, the establishment of Asian Concrete Federation was agreed by consensus among all delegates attending that meeting.

www.asianconcretefederation.org



CONCRETE 2023 ORGANISING COMMITTEE

RODNEY PAULL

TECHNICAL DIRECTOR & DURABILITY CONSULTANT, GHD
CONCRETE 2023 CO-CHAIR



SHAN KUMAR

SENIOR STRUCTURAL AND INNOVATION ENGINEER
CONCRETE 2023 CO-CHAIR



DAVID MILLAR

CHIEF EXECUTIVE OFFICER, CONCRETE INSTITUTE OF AUSTRALIA
COMMITTEE MEMBER



NICOLE WALKER

MEMBERSHIP MANAGER, CONCRETE INSTITUTE OF AUSTRALIA
COMMITTEE MEMBER



GARY GOODALL

BUSINESS DEVELOPMENT MANAGER, BOSFA
COMMITTEE MEMBER



MARTYN COMPTON

DIRECTOR, COMPTON SERVICE
COMMITTEE MEMBER



JEMMA EHSMAN

STRUCTURAL/CIVIL ENGINEER,
DAMPIER SALT LIMITED, RIO TINTO
COMMITTEE MEMBER



ABOUT CONCRETE 2023

DELEGATE PROFILE

We are excited to bring Concrete 2023 to Perth and anticipate a total audience of over 500 delegates from across Australia, the Asia Pacific and internationally.

The Conference is dedicated to bringing together global leaders in the concrete industry, covering all aspects of concrete materials, design, construction, repair and maintenance, to discuss and share information on how innovation and smarter thinking will allow us to deal with disruption.

The Conference has become a globally recognised event and has seen increased attendance from international delegates over the years.

ATTENDANCE HISTORY

ATTENDANCE		
Sydney	2019	534
Adelaide	2017	525
Melbourne	2015	558
2021	Virtual	363

THEMES

The Concrete 2023 program is being developed around the theme "Resilient & Sustainable Concrete: Breaking Down Barriers" and will explore the below topics:

- Alkali Activated & Geopolymer Concretes
- Asset & Maintenance Management
- Buildings
- Case Studies and Major Projects
- Concrete Design
- Concrete Materials
- Concrete Properties
- Digital Innovations in Concrete
- Durability
- Extreme Events
- High Performance Concrete
- Infrastructure
- Inspection & Testing
- Precast, Prefabricated & Modular Concrete
- Reinforcement
- Repair and Retrofit
- Standards, Specifications, Recommended Practices, Model Codes
- Sustainability

PROGRAM AT A GLANCE

To view the Program at a Glance and the detailed program once available, please visit the Concrete 2023 Program on the website [here](#).



CONCRETE 2023

SPONSOR & EXHIBITOR BENEFITS

A partnership with Concrete 2023 will aid in promotion of your organisation to your fellow Industry professionals. You will have direct access to increase your brand exposure and be involved in this rare opportunity in Australia. Concrete 2023, provides an opportunity for your organisation to connect with concrete industry members of all levels, both locally and internationally. As a participant your organisation will receive the below online and digital exposure:

WEBSITE

The Conference website will be the primary source of information for Conference updates and latest news will be frequently updated. By participating at Concrete 2023 your organisation will receive significant exposure prior to the event through the Conference website and pre-promotion marketing materials.

EMAILS

Frequent email updates will be sent to the Concrete 2023 database of over 10,000 subscribers covering all Conference aspects such as program updates, key Conference updates, speaker announcements and networking opportunities. Increase your organisation's profile as a Partner, Sponsor or Exhibitor and be featured in the Concrete 2023 marketing emails in recognition for your participation.

SOCIAL MEDIA

Concrete 2023 will utilise Facebook, LinkedIn and Instagram as additional platforms for Conference communications and updates. The aim is to promote increased discussions in the lead up, during and after the Conference.

Your organisation will also receive onsite recognition and promotion including:

CONFERENCE SIGNAGE

Have your logo featured on the official onsite welcome sign for Concrete 2023. Partner logos will also be featured on all Plenary and Concurrent session holding slides.

CONFERENCE APP

Have your logo and company description included within a dedicated page of the official Concrete 2023 Conference App, available to all attendees.



CONFERENCE FACTS

CONFERENCE VENUE

The Concrete 2023 Conference will be held at the Perth Convention & Exhibition Centre (PCEC).

For more information about the Perth Convention & Exhibition Centre visit www.pcec.com.au.

CONFERENCE ORGANISERS

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) of Concrete 2023 and looks forward to delivering an inspiring experience. Arinex provides a highly creative and professional meeting and event management service to a diverse range of associations, governments and corporate organisations. Arinex, 'architects of inspiring experiences', is a leading specialist in conference, meetings, events, incentives, and destination management. Consisting of eight core business units, Arinex offers end- to-end solutions, products and services for the successful management and delivery of meetings and events. Contact the Conference Organisers:

Concrete 2023 Conference Organiser Arinex Pty Ltd:

📍 3/110 Mounts Bay Road,
Perth WA 6000

☎ +61 8 9486 2000

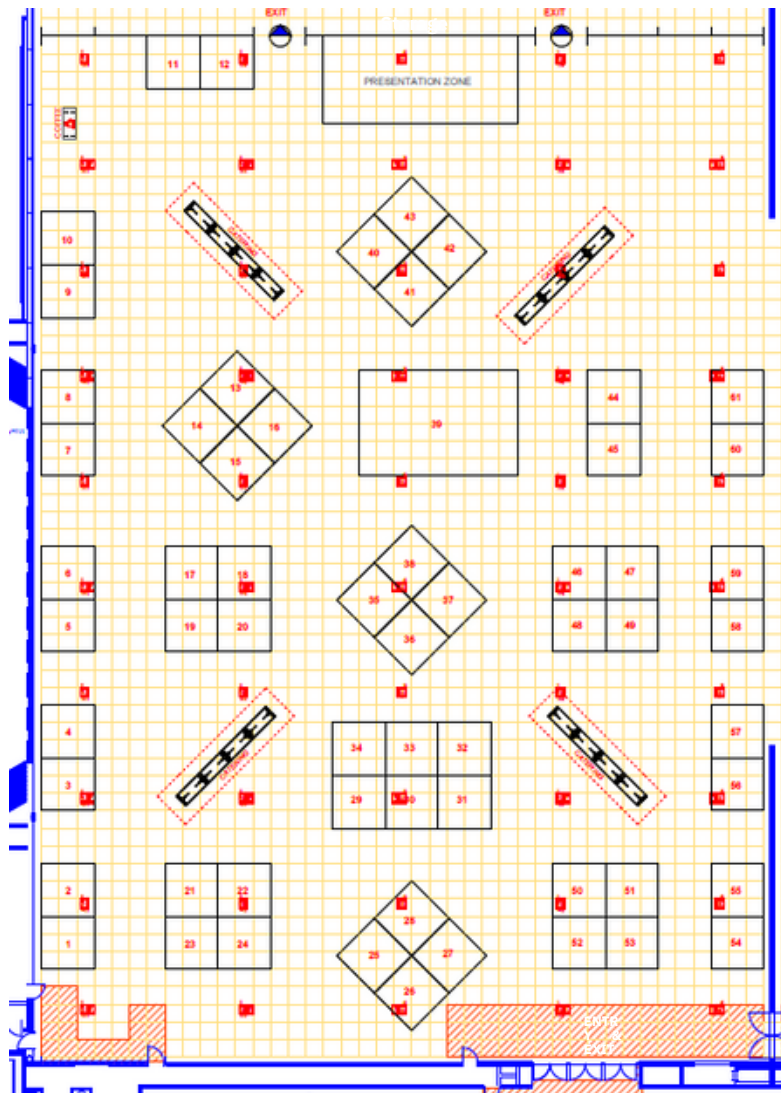
✉ sponsorship@arinex.com.au
(Sponsorship Enquiries)

✉ ciaconference@arinex.com.au
(General & Program Enquiries)

🌐 www.ciaconference.com.au



FLOORPLAN



CONCRETE 2023 PACKAGES AT A GLANCE

PARTNERSHIP OPPORTUNITIES

Conference Partner	SOLD OUT (exclusive)	\$55,000
Platinum Partner	(two available)	\$35,000
Gold Partner	(unlimited opportunities)	\$22,500
Silver Partner	(unlimited opportunities)	\$16,000
Bronze Partner	(unlimited opportunities)	\$10,000

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Satchel Sponsor	\$10,000
Barista Sponsor	\$10,000
Welcome Reception Sponsor	\$10,000
Lanyard Sponsor	SOLD OUT \$7,500
Keynote Speaker Sponsor	\$7,500
App Sponsor	\$6,500
Wi-Fi Sponsor	\$2,500
Young Professions in Concrete Reception	\$2,500

NON-EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Website Sponsor	(two available)	\$2,500
Digital Poster Session Sponsor	(two available)	\$2,500

ADVERTISING OPPORTUNITIES

Program Book	From \$1,000
App Notification	From \$250
Satchel Insert	\$1,650

EXHIBITION OPPORTUNITIES

Exhibition Booth	\$4,500 (CIA Member) / \$5,500 (CIA Non-Member)
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EXCLUSIVE

The Concrete 2023 Conference Partner is seen as our key associate to ensuring the successful execution of the Conference. We will work alongside you, providing opportunities for you to promote your organisation prior to and during the Conference. This unique marketing opportunity solidifies your industry reputation and we are confident that participation at this level will provide your organisation with exceptional commercial rewards and a significant return on investment.

REGISTRATION & TICKETS

- Two (2) Conference delegate registrations including attendance at the Welcome Reception and Awards for Excellence in Concrete Gala Dinner
- Eight (8) additional tickets to attend the Awards for Excellence in Concrete Gala Dinner
- Two (2) pre-reserved VIP Awards for Excellence in Concrete Gala Dinner tables.
(All dinner attendees must be ticketed before 15 May 2023)

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, Conference Partners will also receive:

Four (4) Exhibition booths, total of 12sqm space each inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Eight (8) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

Networking Lounge Area, total of 18sqm space inclusive of:

- Networking lounge will be furnished with basic chairs and coffee table. Additional furniture packages will be at Partner's own expense.

UNIQUE EVENT PARTNERSHIP: GALA DINNER

As the Conference Partner, you will automatically receive rights as a Sponsor of the Awards for Excellence in Concrete Gala Dinner. Associated elements will include:

- Logo featured on menu
- Logo featured on signage
- Recognition as a Partner at commencement and conclusion of the event
- Logo displayed on screen at commencement of the event
- Freestanding banner for the duration of the event (maximum size 2m high x 1m wide)
(Partner to provide banner)
- Opportunity to provide delegates with a branded gift
- Presentation of official Conference Partner Trophy and Certificate of Appreciation



PLENARY ROOM SPONSORSHIP

As the Conference Partner, you will have the opportunity to be aligned with the plenary theatre room and have your organisation brand represented in front of all Conference attendees. Associated entitlements will include:

- Opportunity to display one (1) freestanding banner which will be positioned on the plenary theatre stage for the duration of the conference (Partner to provide banner)
- Logo displayed on plenary theatre holding slides for duration of the Conference
- Logo displayed on Partner acknowledgement slide in all session rooms, prior to session commencement and between sessions

CONFERENCE APP & EDMS

- Two (2) App push notifications (maximum 140 characters) sent to all delegates via the Conference App on behalf of the Partner
- Recognition as a Partner (with organisation logo) on the Conference Mobile App
- Partner profile featured in the Conference Mobile App, maximum of 200 words
- Acknowledgement as Conference Partner in one (1) EDM after confirmation of Partnership

REGISTRATION RECOGNITION

- One (1) freestanding banner (maximum size 2m high x 1m wide) positioned in the registration area for duration of the Conference (Partner to provide)
- Acknowledgment as a Partner on the official partner signage situated onsite at the Conference

OPENING & CLOSING CEREMONIES

- One (1) exclusive 90-second welcome promotional video to be played as an introduction to all Conference attendees at the start of the first plenary of the day, each day of the Conference
- Logo displayed on screen at commencement and conclusion of the Opening and Closing Ceremonies

MARKETING ENTITLEMENTS

- Up to three (3) full page advertising spaces in '**Concrete in Australia**' magazine (artwork to be supplied by the Partner), subject to confirmation of Partnership prior to print deadlines. All artwork to be approved by the Organising Committee
- Double page advertising space in the Conference Program (artwork to be supplied by the Partner)
- Partner logo featured on the front page of the Conference Program (logo to be supplied by the Partner)
- Acknowledgement as Conference Partner in all Conference marketing materials
- One (1) promotional brochure inserted into delegate satchels (Partner to supply brochures). Note: Brochure content must be approved by the Organising Committee
- **Satchel insert guide** - an A4 double-sided flyer or booklet, consisting of a maximum of four (4) single pages in total. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Partner may provide delegates with a branded gift inserted in delegate satchels (Partner to supply gifts). Note: the gift must be approved by the Organising Committee
- Delegate list supplied two (2) weeks prior to the Conference as well as post conference. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with Privacy Acts)
- Recognition as Conference Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Use of the Conference logo until the end of September 2023

TWO (2) OPPORTUNITIES AVAILABLE

As a Concrete 2023 Platinum Partner, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure, prior to and during the Conference.

REGISTRATION & TICKETS

- Two (2) Conference delegate registrations including attendance at the Welcome Reception and Awards for Excellence in Concrete Gala Dinner
- Six (6) additional tickets to attend the Awards for Excellence in Concrete Gala Dinner
- One (1) pre-reserved VIP Awards for Excellence in Concrete Gala Dinner table (All dinner attendees must be ticket holders)

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, the Platinum Partners will also receive:

Three (3) Exhibition booths, total of 27sqm space each inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Six (6) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

UNIQUE EVENT PARTNERSHIP: CATERING BREAKS

As a Platinum Partner, you will automatically receive rights to the Catering Break Sponsorship for the duration of the Conference. Associated entitlements will include:

- Verbal acknowledgement by Chairperson at the session directly before or after the nominated sponsored break
- Corporate literature displayed at nominated break stations (Partner to supply and must be approved by the Organising Committee)
- Signage featuring the organisation name and logo displayed at the sponsored break stations (Conference Organisers to supply)
- The Partner may provide two (2) freestanding banners which will be positioned in a prominent location in the break area (maximum size 2m high x 1m wide) during the sponsored break

PLENARY ROOM SPONSORSHIP

As the Platinum Partner, you will have the opportunity to be aligned with the plenary theatre room and have your organisation brand represented in front of all Conference attendees. Associated entitlements will include:

- Opportunity to display one (1) freestanding banner which will be positioned on the plenary theatre stage for the duration of the Conference. (Partner to provide)
- Logo displayed on plenary theatre holding slides for duration of the Conference
- Logo displayed on Partner acknowledgement slide in all session rooms, prior to session commencement and between sessions



CONFERENCE APP & EDMS

- One (1) App push notification – limit of 140 characters sent to all delegates via the conference app on behalf of the Partner
- Recognition as a Partner (with organisation logo) in Conference Mobile App
- Partner profile featured in Conference Mobile App, maximum of 150 words
- Acknowledgement as a Platinum Partner in one (1) EDM after confirmation of Partnership

REGISTRATION RECOGNITION

- Acknowledgement as a Partner on the official Partner signage situated onsite at the Conference

OPENING & CLOSING CEREMONIES

- Verbal acknowledgement as a Platinum Partner during the Opening and Closing Ceremonies
- Logo displayed on screen at commencement and conclusion of the Opening and Closing Ceremonies
- Certificate of Appreciation presented to organisation representative during the Conference when the professional photographer is onsite

MARKETING ENTITLEMENTS

- Three (3) half page advertising spaces in '**Concrete in Australia**' magazine (artwork to be supplied by the Partner), subject to confirmation of Partnership prior to print deadlines. All artwork to be approved by the Organising Committee.
- Full page advertising space in the Conference Program (artwork to be supplied by the Partner)
- Partner logo featured in a prominent position on the sponsors' page of the Conference Program
- Acknowledgement as a Platinum Partner in all Conference marketing materials
- One (1) promotional brochure inserted in delegate satchels (Partner to supply brochures). Note: Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Partner may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts). Note: the gift must be approved by the Organising Committee
- Delegate list supplied two (2) weeks prior to the Conference as well as post Conference. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with Privacy Acts)
- Recognition as a Platinum Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Use of the Conference logo until the end of September 2023



UNLIMITED OPPORTUNITIES

As a Concrete 2023 Gold Partner, your organisation will receive a high level of recognition prior to and during the Conference.

REGISTRATION & TICKETS

- Two (2) Conference delegate registrations including attendance at the Welcome Reception and Awards for Excellence in Concrete Gala Dinner
- Four (4) additional tickets to attend the Awards for Excellence in Concrete Gala Dinner

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, the Gold Partners will also receive:

Two (2) Exhibition booths, total of 18sqm space each inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Four (4) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

CONCURRENT SESSION SPONSORSHIP

As a Gold Partner, you will have the opportunity to select a concurrent session of the program for your organisation brand to be aligned with. Associated entitlements will include:

- Opportunity to display one (1) freestanding banner which will be positioned near the Concurrent Session speaker lectern for the duration of the concurrent session (Partner to provide)
- Logo displayed on the concurrent session holding slides for duration of the session
- Logo displayed on Partner acknowledgement slide in all session rooms, prior to session commencement and between sessions

CONFERENCE APP & EDMS

- One (1) App push notification – limit of 140 characters sent to all delegates via the conference app on behalf of the Partner
- Recognition as a Partner (with organisation logo) in Conference Mobile App
- Partner profile featured in Conference Mobile App, maximum of 100 words
- Acknowledgement as a Gold Partner in one (1) EDM after confirmation of Partnership

REGISTRATION RECOGNITION

- Acknowledgement as a Partner on the official partner signage situated onsite at the Conference

OPENING & CLOSING CEREMONIES

- Logo displayed on screen at commencement and conclusion of the Opening and Closing Ceremonies
- Certificate of Appreciation presented to organisation representative during the Conference when the professional photographer is onsite

MARKETING ENTITLEMENTS

- Two (2) half page advertising spaces in '*Concrete In Australia*' magazine (artwork to be supplied by the Partner), subject to confirmation of Partnership prior to print deadlines. All artwork to be approved by the Organising Committee.
- Half page advertising space in the Conference Program (artwork to be supplied by the Partner)
- Partner logo featured in a prominent position on the sponsors' page of the Conference Program
- One (1) promotional brochure inserted in delegate satchels (Partner to supply brochures). Note: Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Partner may provide delegates with a branded gift inserted in delegate satchels (Partner to supply gifts). Note: the gift must be approved by the Organising Committee
- Delegate list supplied one (1) week prior to the Conference as well as post Conference. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with Privacy Acts)
- Recognition as a Gold Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Use of the Conference logo until the end of September 2023

UNLIMITED OPPORTUNITIES

As a Silver Partner, your organisation will receive recognition through the following entitlements:

REGISTRATION & TICKETS

- One (1) Conference delegate registration including attendance at the Welcome Reception and Awards for Excellence in Concrete Gala Dinner
- Four (4) additional tickets to attend the Awards for Excellence in Concrete Gala Dinner

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, the Silver Partners will also receive:

Two (2) Exhibition booths, total of 18sqm space inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Four (4) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

CONFERENCE APP & EDMS

- Recognition as a Partner (with organisation logo) in Conference Mobile App
- Partner profile featured in Conference Mobile App, maximum of 75 words
- Acknowledgement as a Silver Partner in one (1) EDM after confirmation of Partnership

REGISTRATION RECOGNITION

- Acknowledgement as a Partner on the official partner signage situated onsite at the Conference

OPENING & CLOSING CEREMONIES

- Logo displayed on screen at commencement and conclusion of the Opening and Closing Ceremonies
- Certificate of Appreciation presented to organisation representative during the Conference when the professional photographer is onsite

MARKETING ENTITLEMENTS

- Partner logo featured in a prominent position on the sponsors' page of the Conference Program
- Half page advertising space in the Conference Program (artwork to be supplied by the Partner)
- Partner logo featured in a prominent position on the sponsors' page of the Conference Program
- One (1) promotional brochure inserted in delegate satchels (Partner to supply brochures). Note: Brochure content must be approved by the Organising Committee
 - **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Delegate list supplied one (1) week prior to the Conference as well as post Conference. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with Privacy Acts)
- Recognition as a Silver Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Use of the Conference logo until the end of September 2023

UNLIMITED OPPORTUNITIES

As a Bronze Partner, your organisation will receive recognition through the following entitlements:

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, the Bronze Partners will also receive:

One (1) Exhibition booth, total of 9sqm space inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Two (2) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

REGISTRATION & TICKETS

- Two (2) tickets to attend the Awards for Excellence in Concrete Gala Dinner

CONFERENCE APP & EDMS

- Recognition as a Partner (with organisation logo) in Conference Mobile App
- Partner profile featured in Conference Mobile App, maximum of 50 words
- Acknowledgement as a Bronze Partner in one (1) EDM after confirmation of Partnership

REGISTRATION RECOGNITION

- Acknowledgement as a Partner on the official partner signage situated onsite at the Conference

OPENING & CLOSING CEREMONIES

- Logo displayed on screen at commencement and conclusion of the Opening and Closing Ceremonies
- Certificate of Appreciation presented to organisation representative during the Conference when the professional photographer is onsite

MARKETING ENTITLEMENTS

- Half page advertising space in the Conference Program (artwork to be supplied by the Partner)
- Partner logo featured in a prominent position on the sponsors' page of the Conference Program
- One (1) promotional brochure inserted in delegate satchels (Partner to supply brochures). Note: Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Delegate list supplied one (1) week prior to the Conference as well as post Conference. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with Privacy Acts)
- Recognition as a Bronze Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Use of the Conference logo until the end of September 2023

WOMEN IN CONCRETE RECEPTION

\$2,500 INCL. GST

The Women in Concrete reception on the Sunday night will be a wonderful networking event to highlight women's contribution to the industry and discuss strategies to make the Concrete industry more inclusive.

- Sponsor literature may be displayed on tables during the event (to be provided by the sponsor).
- Opportunity to provide a welcome address (5 minutes).
- Two (2) tickets to the Women in Concrete Reception.
- Recognition as the Women in Concrete Reception sponsor in printed Conference materials, sponsor slides and Conference website.
- Opportunity to provide additional signage within at Women in Concrete venue (to be provided by the sponsor).

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

SACHEL SPONSOR

\$10,000 INCL GST

EXCLUSIVE

An exclusive opportunity for your organisation's logo to feature alongside the Conference logo on the official delegate satchel bag. The satchel will contain official Conference material distributed to all delegates, speakers and exhibitors, providing direct and constant exposure throughout and after the Conference. As the Satchel Sponsor your organisation will receive the following entitlements:

- Company logo to appear on the delegate satchel alongside the Concrete 2023 logo (the Organising Committee reserves the right to source and select the Conference satchels)
- Opportunity for Sponsor to hand out Conference satchels in the registration area
- One (1) promotional brochure inserted in delegate satchels (Sponsor to supply brochures). Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- One (1) novelty item inserted in delegate satchels (Sponsor to supply material). Note: novelty item must be approved by the Organising Committee
- Sponsor profile featured in Conference Mobile App, maximum of 50 words
- Acknowledgement as a Sponsor on the official sponsor acknowledgement board situated onsite at the Conference
- Recognition as a Sponsor (with organisation logo) on the sponsor's acknowledgement slide screened during each session
- Recognition as a Sponsor (with organisation logo) on the sponsor's page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsors page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023

LANYARD SPONSOR

\$7,500 INCL GST

EXCLUSIVE

To gain access to the Conference all delegates are required to wear the official Conference lanyard. This is an exclusive opportunity to have your organisation logo printed on all lanyards alongside the Conference logo and gain considerable exposure throughout the meeting. As the Lanyard Sponsor your organisation will receive the following entitlements:

- Organisation logo to appear on delegate lanyards alongside official Conference logo, alternatively the Sponsor has the opportunity to provide organisational branded lanyards to be worn by all delegates at the Conference (the Organising Committee reserves the right to source and select the Conference lanyards should the sponsor not wish to provide them)
- One (1) promotional brochure inserted in delegate satchels (Sponsor to supply brochures). Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Sponsor profile featured in Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsor's page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsor's page of the official Conference website, including a hyperlink to the organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

BARISTA SPONSOR

\$10,000 INCL. GST

TWO (2) SPONSORSHIPS AVAILABLE

Demonstrate your brands hospitality by providing refreshments throughout the day within the Exhibition. A coffee cart, barista and full coffee services will be provided at the Conference from the morning to the afternoon break. An area will be pre-allocated within the exhibition for placement of the coffee cart. As the Barista Sponsor, your organisation will receive the following entitlements:

EXHIBITION DISPLAY

In addition to obtaining priority selection of exhibition space, the Barista Sponsors will also receive:

One (1) Exhibition booth, total of 9sqm space inclusive of:

- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Two (2) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning Tea, Lunch and Afternoon Tea
- Satchel

ADDITIONAL ENTITLEMENTS

- Two (2) banners (provided by Sponsor) may be placed alongside barista station (maximum size 2m high x 1m wide)
- Opportunity to provide branded coffee cups and/or serviettes (Sponsor to supply materials)
- Opportunity to provide promotional materials at the barista stations (Sponsor to supply promotional materials and stand holders). Note: print material must be approved by the Organising Committee

- Opportunity for the Sponsor to provide branded merchandise (e.g. T shirts, caps, aprons, etc.) for barista staff to wear. Sponsor to supply all branded merchandise. Note: merchandise must be approved by the Organising Committee
- One (1) promotional brochure inserted in delegate satchels (Sponsor to supply brochures). Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Sponsor profile featured in Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023
- PLEASE NOTE: Barista cart branding will be at an additional expense to the Sponsor. Filtered coffee and tea provided by the venue will also be made available



INDIVIDUAL SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR

\$10,000 INCL. GST

EXCLUSIVE

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed environment on the opening night of the Conference. As the Welcome Reception Sponsor your organisation will receive the following entitlements:

- Five (5) complimentary passes for nominated guests to the Welcome Reception only
- Verbal recognition as a Sponsor at commencement and conclusion of the reception
- One (1) promotional brochure inserted in delegate satchels (Sponsor to supply brochures). Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- The Sponsor may provide one (1) freestanding banner which will be positioned in a prominent location in the Welcome Reception room (maximum size 2m high x 1m wide) (Sponsor to provide Banner)
- Sponsor profile featured in Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023

APP SPONSOR

\$6,500 INCL. GST

EXCLUSIVE

The Conference App will contain all general meeting information, including the Scientific and Social Programs. The Conference App is viewed as an invaluable reference tool used by delegates prior to, during and after the Conference. As the App Sponsor, your organisation will receive the following entitlements:

- Dedicated Sponsor Profile Page within the Conference Mobile App
- Sponsor logo featured on initial login screen
- One (1) App push notification – limit of 140 characters sent to all delegates via the conference app on behalf of the Sponsor
- One (1) complimentary holding screen advertisement or video. Note: Sponsor to supply designed advertisement or video which is subject to the approval of the Organising Committee
- Logo to be featured on all Conference App promotional materials such as the instruction sheet
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023

KEYNOTE SPEAKER SPONSOR

\$7,500 INCL. GST

MULTIPLE OPPORTUNITIES AVAILABLE

A major highlight of the Concrete 2023 Conference Program is sessions presented by renowned international and national keynote speakers. Due to the popularity of these sessions, your organisation should not miss the opportunity to gain premium and concentrated levels of exposure. As the sponsor of a Keynote Speaker, your organisation will receive the following entitlements:

- Verbally acknowledged as the Keynote Speaker Sponsor during the session
- Two (2) complimentary tickets to the sponsored session only (does not include Conference registration or entry to other sessions or social events)
- Sponsor logo to be displayed on session room audio visual screen at the beginning of the sponsored session
- The Sponsor may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide)
- One (1) promotional brochure inserted in delegate satchels (Sponsor to supply brochures). Brochure content must be approved by the Organising Committee
- **Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Conference Organisers
- Sponsor profile featured in Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference Program or App
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023

WEBSITE SPONSOR

\$2,500 INCL. GST

2 OPPORTUNITIES AVAILABLE

The official website will be the flagship of Conference information providing delegates, partners, media and exhibitors up-to-the-minute information on the program, exhibition and details on the host city, Perth. As the Website Sponsor your organisation will receive the following entitlements:

- Banner advertisement on home page of the Conference website
- One (1) App push notification – limit of 140 characters sent to all delegates via the conference app on behalf of the Sponsor
- Sponsor profile featured in the Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference program
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign onsite at the Conference
- Use of the Conference logo until the end of September 2023
- Conference attendee engagement/interaction analytics provided post-conference

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$2,500 INCL. GST

EXCLUSIVE

As the exclusive Wi-Fi Sponsor, delegates will be encouraged to obtain their free Wi-Fi log in code available with your branded access code and instruction guide.

- Organisation branded prompted password screen
- Branded instruction guide to access Wi-Fi
- One (1) App push notification – limit of 140 characters sent to all delegates via the conference app on behalf of the Sponsor
- Sponsor profile featured in the Conference Mobile App, maximum of 50 words
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the Conference Program
- Recognition as a Sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page
- Acknowledgement as a Sponsor on the Conference welcome sign and at various locations
- Use of the Conference logo until the end of September 2023

ADVERTISING OPPORTUNITIES

PROGRAM BOOK

Full Page	\$2,000
Half Page	\$1,000

SATCHEL INSERTS

Promotional Flyer (1 x A4 Double Sided Flyer) ^	\$1,250
Promotional Brochure or Novelty Item	\$1,650

[^]Maximum of four (4) single pages in length

CONFERENCE APP

Push Notification (Limited Opportunities)	\$500
Pop-Up Notification (Limited Opportunities)	\$250



EXHIBITION BOOTH — CIA MEMBER RATE: — **\$4,500** INCL. GST
CIA NON-MEMBER RATE: — **\$5,500** INCL. GST

INCLUSIONS:

One (1) Exhibition booth, inclusive of:

- One stand (3m x 3m)
- White octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

Two (2) Exhibition staff passes, including:

- Welcome Reception tickets
- Morning tea, afternoon tea and lunch catering
- Satchel

ADDITIONAL ENTITLEMENTS:

- Comprehensive Exhibition Manual
- Recognition as an Exhibitor on the exhibition page of the official Conference website, including a hyperlink to your organisation's home page
- Exhibitor profile featured in Conference Mobile App, maximum of 50 words

EXHIBITION PACKAGE UPGRADE:

- Delegate Lead Scanning **\$220**

Lead scanning provides a lead management system for all exhibitors to capture, view, manage and export qualified leads instantly. Lead scanning will assist you in maximising your ROI in the easiest way possible, allowing multiple members of your team to use their personal devices to capture all attendee data.

BENEFITS:

- Generate high quality leads
- Export leads onsite during the Conference or post event
- Unlimited lead capturing and use by booth staff
- Customise attendee notes
- Real-time metrics provided

OPTIONAL EXHIBITOR DEMONSTRATION ADD-ON

Opportunity for the exhibitor to host dedicated live demonstrations or presentations.

- These special sessions will be incorporated into the Conference Program.
- Pricing: \$1,000 for members and \$1,500 for non-members*
- *If you wish to have some heavy equipment or large display items, please discuss pricing with the Conference Organisers.

CONCRETE 2023 SPONSORSHIP & EXHIBITION BOOKING FORM

Concrete 2023 Sponsorship & Exhibition Managers

ARINEX PTY LTD

Level 10, 51 Druitt Street, Sydney NSW 2000, Australia

In respect of: **CONCRETE 2023**

ABN: 28 000 386 676

+61 2 9265 0700

+61 2 9267 5443

sponsorship@arinex.com.au

www.ciaconference.com.au

CONTACT DETAILS

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City:

Postcode:

State:

Country:

Main Sponsor / Exhibitor contact: ☐ Mr ☐ Mrs ☐ Ms ☐ Other:

Name:

Position:

Tel:

Mobile:

Email:

Website:

How did you find out about the Conference?

☐ Website ☐ Direct Marketing Email ☐ Colleague or Friend ☐ Other

If other please specify:

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$

1:	A\$:
2:	A\$:
	Total A\$:

B. EXHIBITION BOOTH REQUESTED

Please reserve the following booth type (please tick):

CIA Member

Non Member

☐ 3m x 3m (9sqm) single booth

☐ A\$4,500⁰⁰ (incl. GST)

☐ A\$5,500⁰⁰ (incl. GST)

☐ We intend to install a custom stand therefore will not be requiring a shell scheme.

* Please note space only does not include power. Should you require power for your custom stand, please organise through the official stand builder.

Preferred Booth Position(s) (refer to floorplan and nominate 3 choices):*

Total A\$:

Please indicate companies you do not wish to be placed near:*

*Subject to availability at the time of booking and may be subject to change.

Preferred Fascia Name:

AMOUNT PAYABLE (TOTAL A PLUS B)

A\$

50% deposit payable 30 days from date of invoice

A\$

(Full Payment/Balance due: 1 June 2023) (incl. GST)

CONCRETE 2023 SPONSORSHIP & EXHIBITION BOOKING FORM

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: 'Conference by Arinex'

PLEASE CHARGE THE TOTAL AMOUNT ABOVE TO THE FOLLOWING CREDIT CARD

☐ MasterCard ☐ Visa Card ☐ AMEX **Please note a credit card surcharge may apply for payment processing.*

Credit card number:

Expiry Date: / / CCV: / /

Name on card:

Signature:

Date: / /

PAYMENT DETAILS (PLEASE TICK)

- ☐ **We wish to pay via EFT.** Bank details will be provided by the Sponsorship & Exhibition Managers with your tax invoice.
- ☐ **We wish to pay via the above credit card.** We have noted that a processing fee may apply.
- ☐ **We wish to pay with a different credit card.** (Please note – a separate booking form will be provided for you to include your credit card information)

PLEASE NOTE: ALL BOOKINGS UNDER \$5,000 MUST BE PAID WITH CREDIT CARD AND THE FULL AMOUNT WILL BE CHARGED AT TIME OF BOOKING.

☐ **Yes, I have read and agree to the booking terms and conditions on the following page.**

Authorised by: _____ (please print name)

Date: / /

Signature:

Please note that your booking will not be processed unless all sections above and on the following pages are completed.

SEE OVER FOR TERMS & CONDITIONS

CONCRETE 2023 SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive of the GST**. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **1 June 2023**. Applications received after **1 June 2023** must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the event. No organisation will be listed as a sponsor in any official Conference material until full payment and a completed, signed booking form have been received by the Sponsorship & Exhibition Managers.
5. If sponsorship payment is not received by **1 June 2023** you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged for the remaining unpaid amount.
6. **CANCELLATION POLICY:**

Postponement

a) In the event of postponement by the Concrete Institute of Australia, Arinex or the PCEC, all Sponsorship & Exhibition bookings will be carried over to the revised Conference Dates.

Cancellation by Organisers

a) In the event of cancellation by the Concrete Institute of Australia, Arinex or the PCEC, all Sponsorship & Exhibition payments will be fully refunded.

COVID-19 implications

a) Should a Sponsor and/or Exhibitor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.

Cancellation by Sponsor or Exhibitor:

a) In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:

(i) More than 91 days prior to the Conference (**31 May 2023**): 50% of the total payment due will be applicable

(ii) Between 90 and 61 days prior to the Conference (**1 June -30 June 2023**): 70% of the total payment due will be applicable

(iii) From 60 days prior to the Conference (**1 July 2023**): 100% of the total payment due will be applicable

Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days.

7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
8. Sponsorship monies will facilitate towards the successful planning and promotion of the Conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
9. Sponsorship entitlements including organisation logo on the Conference website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Sponsors whose agreed entitlements include the right to host an endorsed private function will do so at their own expense and at a time and date approved by the Sponsorship & Exhibition Managers and the Concrete Institute of Australia.
11. Hosting of private functions in conjunction with the Conference is limited to those sponsors who have obtained such a right within their sponsorship entitlements. The purpose of this condition is to avoid conflict between official Conference functions and private functions.
12. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting CIA 2023 Conference delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Conference. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent for use of their information in accordance with Privacy Acts.
13. You will exercise due care in and around the Conference venue and in all matters related to your sponsorship of the Conference so that no harm is caused.
14. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
15. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Conference, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Conference venue.

16. Privacy Statement –

- ☐ YES, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
- ☐ NO, I do not consent.

17. Force Majeure Event

a. Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:

- (i) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
- (ii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
- (iii) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
- (iv) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.

b. If the Conference is delayed, postponed, altered, or cancelled by a Force Majeure:

- (v) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration, or cancellation of the Conference.
- (vi) Arinex will not be obliged to refund to the sponsor any part of payments already made under the Agreement.

c. It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the Frustrated Contracts Act 1978 (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.

CONCRETE 2023 EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive** of the GST. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition space/booths/display tables will be allocated only on receipt of the signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and change at the sole discretion of the Sponsorship & Exhibition Managers. A letter of confirmation will be provided to confirm the booking together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **1 June 2023**. Applications received after **1 June 2023**, must include full payment. Payments for exhibition of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the event. No exhibitor will be allowed to commence move-in operations or be listed as an exhibitor in the on-site publications until full payment and the signed Booking Form and Terms & Conditions have been received by the Sponsorship & Exhibition Managers.
5. If exhibition payment is not received by **1 June 2023** you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged the remaining unpaid amount.
6. Public and Product Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Sponsorship & Exhibition Managers at the time of submitting the Booking Form or by no later than **1 June 2023**.

7. CANCELLATION POLICY:

Postponement

a) In the event of postponement by the Concrete Institute of Australia, Arinex or the PCEC, all Sponsorship & Exhibition bookings will be carried over to the revised Conference Dates.

Cancellation by Organisers

a) In the event of cancellation by the Concrete Institute of Australia, Arinex or the PCEC, all Sponsorship & Exhibition payments will be fully refunded.

COVID-19 implications

a) Should a Sponsor and/or Exhibitor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.

Cancellation by Sponsor or Exhibitor:

a) In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:

- (i) More than 91 days prior to the Conference (**31 May 2023**): 50% of the total payment due will be applicable
- (ii) Between 90 and 61 days prior to the Conference (**1 June-30 June 2023**): 70% of the total payment due will be applicable
- (iii) From 60 days prior to the Conference (**1 July 2023**): 100% of the total payment due will be applicable

Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in exhibition space is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing. Reduction in space may result in relocation of exhibit space at the sole discretion of the Sponsorship & Exhibition Managers. Any space not claimed and occupied before 12pm on Sunday 5th September 2023 may be reassigned without notice or refund.

8. The Sponsorship & Exhibition Managers reserve the right to rearrange the floor plan and / or relocate any exhibit at their sole discretion and without notice. The Sponsorship & Exhibition Managers will not discount or refund for any facilities not used or required.
9. If the exhibitor intends to install a custom-built stand, the Sponsorship & Exhibition Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than **2 August 2023**. All display construction requires the approval of the Sponsorship & Exhibition Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
10. In the use of the exhibition space/booth/display table allocated to you, and at all times in and around the Conference premises, you must: (a) exercise due care for the persons, property and premises of others and will be solely liable for any harm to any person, or loss of or damage to property or premises you or your personnel cause by any act or omission, whether or not found negligent; (b) not engage in any allegedly unlawful conduct; and (c) not use or display any material that is alleged to infringe the intellectual property (including any moral rights) of any other person. The Sponsorship & Exhibition Managers reserve the right to terminate your use of the exhibition space/booth/display table allocated to you, without liability to you, and you will be liable for any loss or damage suffered by the Sponsorship & Exhibition Managers, if any of these things occur or are threatened by you.
11. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Managers.
12. The Delegate List may be used by the exhibitor (if entitled to do so under their exhibition entitlements) for the purpose of contacting CIA 2023 Conference delegates only. The list must not be used by the exhibitor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Conference. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.
13. You will exercise due care in and around the Conference venue and in all matters related to your Exhibition of the Conference so that no harm is caused.
14. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the exhibition package chosen by or allocated to you.
15. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Conference, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Conference venue.

16. Privacy Statement –

- ☐ YES, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
- ☐ NO, I do not consent.

17. Force Majeure Event

a. Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:

- (vii) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
- (viii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
- (ix) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
- (x) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.

b. If the Conference is delayed, postponed, altered, or cancelled by a Force Majeure:

- (xi) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration, or cancellation of the Conference.
- (xii) Arinex will not be obliged to refund to the exhibitor any part of payments already made under the Agreement.

c. It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the Frustrated Contracts Act 1978 (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.